CAMPUS MINI-TRIPS



Objective

The objective of the Campus Mini Trips activity is to introduce all GEAR UP students to three or more schools in their area of interest during one school year.

Procedure

To conduct the Campus Mini Trips activity, follow these steps:

- 1. Survey Student Interest for Campus Trips: Using existing information about student interests and the campuses they are interested in, create a survey that lists potential multi-campus trips. Students should rate these trips, for example, on a scale of 1-7. Ensure each student receives at least two visits, selecting from their top three choices. This strategy can also be used to "nudge" students to consider campuses they might not have initially chosen or where their friends are not going.
- 2. Arrange with Campus Admissions Representatives: Once student interest is gauged, arrange with the admissions representatives at the chosen campuses. Obtain their agendas and use them to build a comprehensive agenda for the trip.
- 3. Manage Permission Slips: Send permission slips home with students. Collect the returned slips, and if necessary, make calls to families who haven't returned them. Be prepared to occasionally pick up a student who has overslept, although students are typically motivated to attend trips they have chosen.
- 4. Utilize Bus Travel Time: On the bus ride to the campuses, consider this free time for students. If there isn't time for breakfast before departure, the bus can also serve as a meal area for students.
- 5. Implement On-Campus Engagement Activities:
 - Trivia Game Preparation: Students should be aware that there will be a trivia game on the way home, which encourages them to take good notes, ask questions, and pay attention during campus tours. This is often motivated by the prize of candy or chips.
 - Selfie/Ussie Challenges: Implement "Selfie/or Ussie Challenges" on campus.
 - Pick team leaders from the students.
 - Form teams of 3-6 students.
 - Text the Team Leader a list of specific things to photograph before getting off the bus.
 Examples include a picture of the group with a mascot, something important about the campus,

Themes

Campus Visits,
Counseling & Advising

Audience

All GU students

Grade Level(s)

9-12

Cost

- **Buses**: The cost for buses varied.
- Food: Food expenses followed GEAR UP guidelines.
- Substitutes for chaperones: The cost for substitutes for chaperones is at your district's expense.
- Flats of water.
- Candy or chips: Candy or chips, used as prizes for on-campus activities, are an additional cost at your own expense.

Required Materials

Planning and coordination materials

Prep Time

- Organizing field trip logistics (name tags, agendas, staff signs, sign-in sheets)
- Managing paperwork

- something the tour guide pointed out, something with the school's name, something silly, a random student, or a former RHS student.
- The winning team is the one that gets the most items in the fastest, and they are excused from the trivia quiz on the bus, having already received their prize.
- **6. Collect Tour Information**: During the campus tour, **take notes on your cell phone**. Record details such as things the tour guide said, points from other speakers or admissions counselors, campus size, number of dorms and students, available sports and activities, tuition costs, average financial aid percentage, ways to save money, degrees offered, campus city, tour guide's name and major, and where the admissions counselor went to college. Aim to collect about 30 items for the trivia game.

7. Conduct the On-Bus Trivia Quiz:

- On the bus ride home, have students sit in their teams.
 Teams are not assigned, as students' group better with friends and are more willing to participate this way.
- Text each team captain the list of questions compiled during the tour.
- The first group to send in all the correct answers wins.
 This activity is noted for students' ability to remember even obscure details, which helps with retention.
- **8. Drop Off and Conclude**: Finally, drop the students off. These are described as "super long days" but "super worth it," as students seem to gain a lot from the experience.

Additional Notes

Contributed by Raymond HS.