

COLLEGE-GOING CULTURE INITIATIVES



Objective

Objective: To promote a college-going culture by implementing effective communication strategies, including student-led conferences, newsletters, and visual displays such as banners and bulletin boards. Focus on enhancing student-led conferences through "arena conferencing" with support from a welcoming committee and showcasing GEAR UP activities. Additionally, integrate initiatives like "Academic All Stars," "My Dream College," the "12th Year Campaign," and a "College Application Campaign" to support and encourage students in their pursuit of higher education.

Procedure		Themes
	There are various methods for communication and initiatives aimed at fostering a college-going culture. Key elements include:	- College-Going Culture
	<ul style="list-style-type: none"> • Student-led Conferences: This is a prominent communication method. <ul style="list-style-type: none"> ◦ Use an Arena Conferencing format. ◦ The conferences provide the students' chance to shine. ◦ A Welcoming Committee is involved. ◦ GEAR UP Activities are displayed during the conferences. ◦ Refreshments are provided, including coffee and cookies. ◦ For evening conferences, dinner is served. • Other Initiatives/Elements Mentioned: Beyond student-led conferences, other components that may contribute to the college-going culture: <ul style="list-style-type: none"> ◦ Banners ◦ Academic All Stars ◦ Newsletters ◦ My Dream College ◦ 12th Year Campaign ◦ College Application Campaign • Communication Methods: <ul style="list-style-type: none"> ◦ Student-led Conferences ◦ Newsletters ◦ School Messenger ◦ Banners ◦ Bulletin Boards 	Audience
		All GU students
		Grade Level(s)
		7-12
		Cost
		Depends on the activities offered.
		Required Materials
		Materials, food, and banners.
		Prep Time
		Varies. Ongoing.
		Additional Notes
		Contributed by Rosalia HS.