

Navigating the Systems: College Planning & Financial Aid

YEAR 4 Kick-Off

August 13-14, 2014

GEAR UP EDI at the University of Washington provides professional development for:

- **Building and district leaders** creating a college-going culture; instructional leadership; college preparation systems in schools
- **GEAR UP Coordinators and Graduation Specialists** training to support services to GEAR UP students and families
- **Classroom Teacher** improve curriculum & instruction; increase alignment with postsecondary education; raise teachers' "college knowledge."



And Campus Programs and Opportunities for
GEAR UP Students

GEAR UP Objectives

Significantly increase the number of low-income students who are prepared to enter and succeed in postsecondary education

- Increase the **academic performance** and preparation for postsecondary education for GEAR UP students.
- Increase the rate of high school **graduation** and participation in **postsecondary education** for GEAR UP students.
- Increase GEAR UP students' and their **families'** knowledge of postsecondary education **options, preparation and financing.**

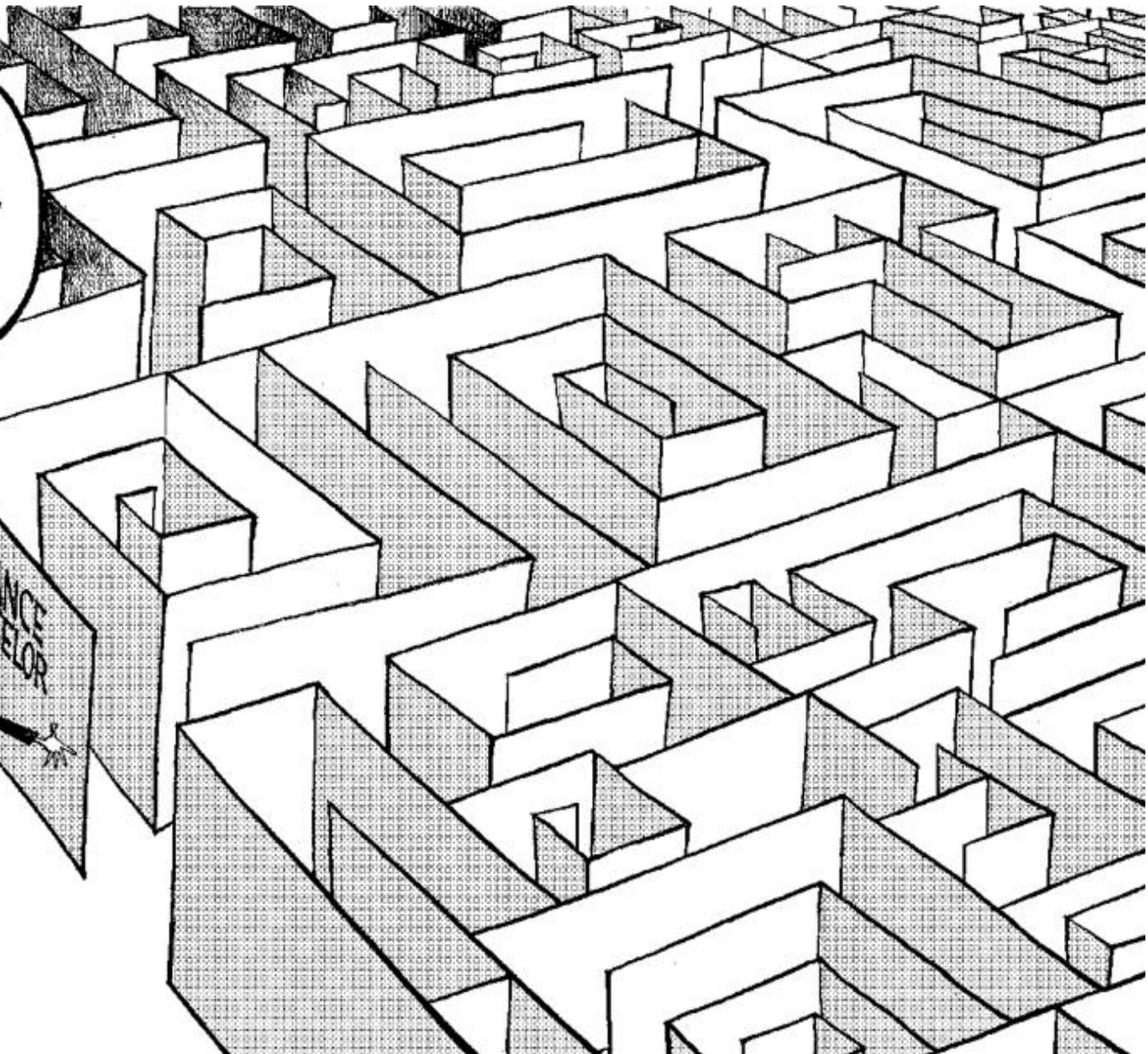
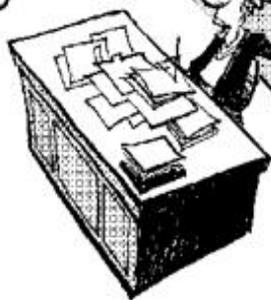
Agenda and Workshop Goals

- Increase your knowledge of **types** of postsecondary institutions and **options**
- Improve your ability to help your students and families find the best **fit**
- Increase understanding **admission processes**
- Provide a research-based understanding of **college perceptions** and **choice**
- Strengthen your knowledge of **financial aid**
- Explore strategies on **collaborative partnerships** with post secondary institutions
- Learn from **each other and have fun!**

WIM BERGMAN CINCINNATI ENQUIRER 9/20/07

HAVE YOU
STARTED
LOOKING AT
COLLEGES
YET?

GUIDANCE
COUNSELOR



College and University Types

Type Basics

4-YEAR COLLEGES & UNIVERSITIES

RESEARCH

COMPREHENSIVE

LIBERAL ARTS COLLEGES

PUBLIC COMMUNITY & TECHNICAL COLLEGES

SPECIALIZED COLLEGES

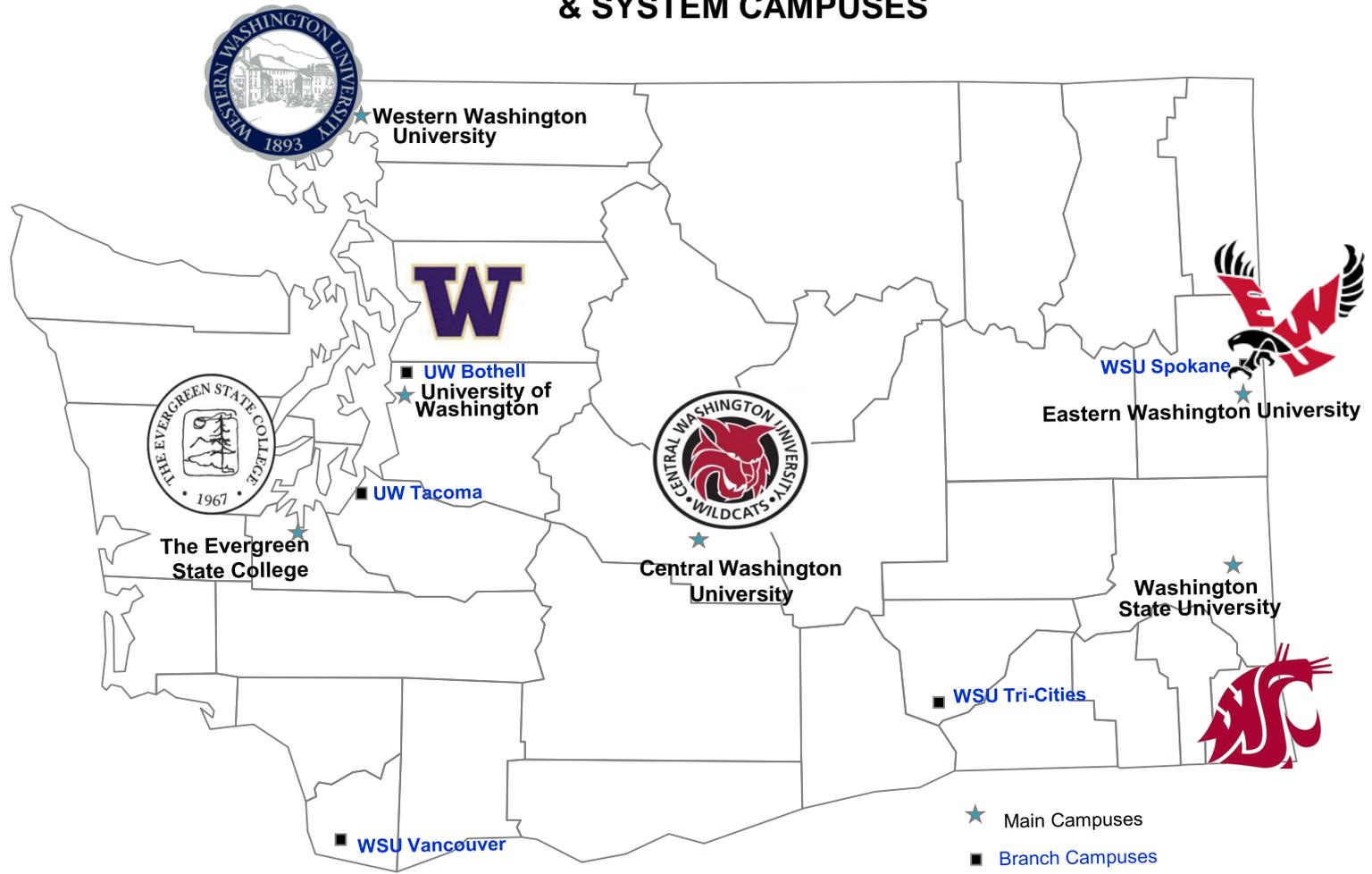
FOR-PROFITS

INDEPENDENT COLLEGES

- [Gonzaga University](#)
- [Heritage University](#)
- [Pacific Lutheran University](#)
- [Saint Martin's University](#)
- [Seattle Pacific University](#)
- [Seattle University](#)
- [University of Puget Sound](#)
- [Walla Walla University](#)
- [Whitman College](#)
- [Whitworth University](#)



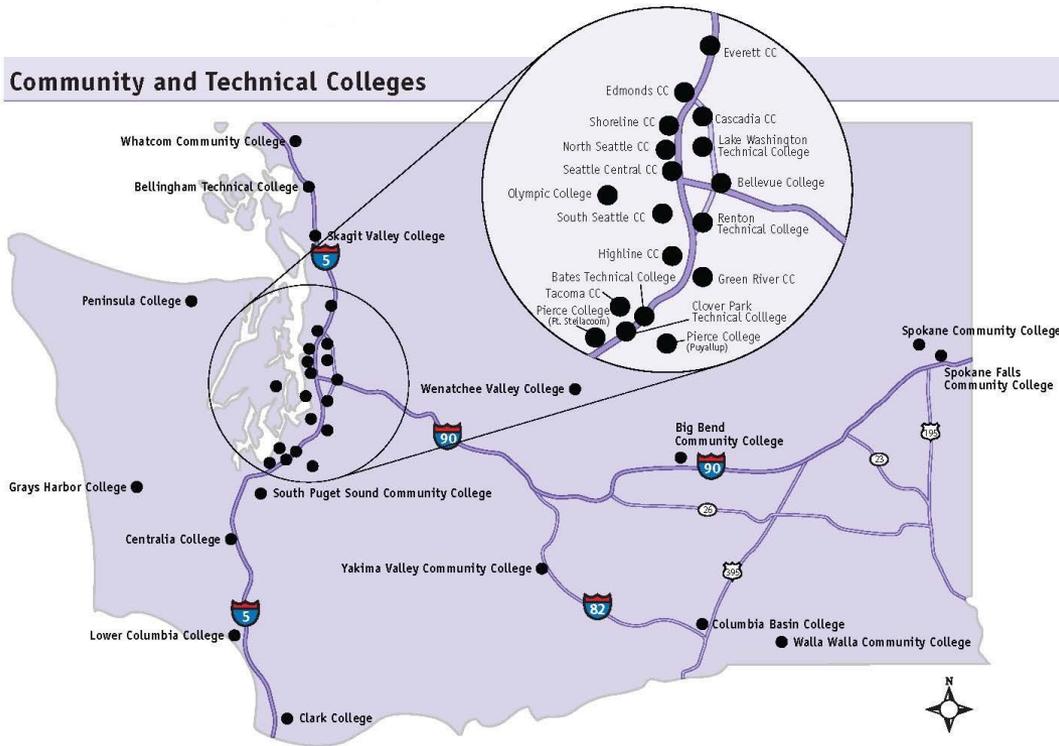
PUBLIC FOUR-YEAR INSTITUTIONS & SYSTEM CAMPUSES



Map prepared by Higher Education Coordinating Board, 04-16-10

TYPE: TWO-YEAR COMMUNITY & TECHNICAL COLLEGES

Community and Technical Colleges



College Fit & Considerations

- Location:

in-state vs. out-of-state
distance from home, urban or rural

- Institutional Type:

4-year vs. community college
public vs. private
secular vs. religious

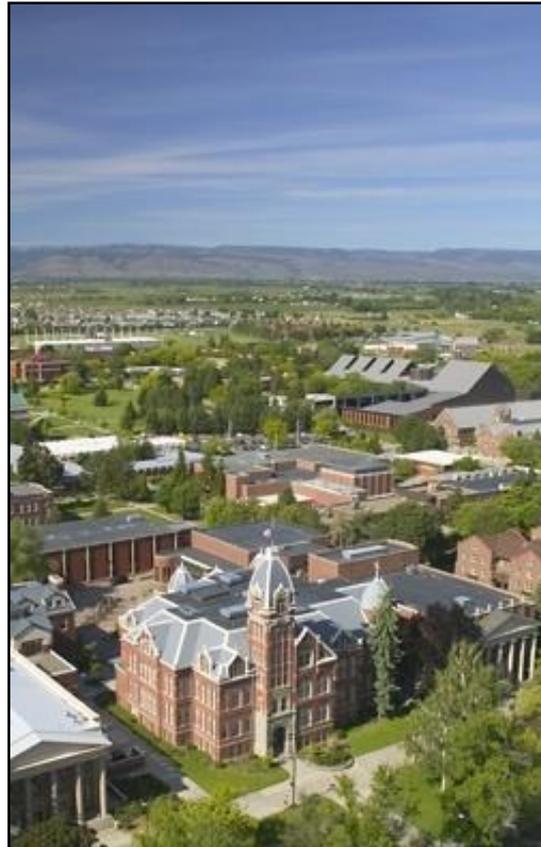
- Enrollment Size

small, medium, large

- Cost:

in-state vs. out-of-state
4 year vs. community college
private vs. public

- Academic Programs (Majors)



Others to consider

- Selectivity (admissions profile)
ACT/SAT score
average GPA
- Campus life, size
- Diversity
- Retention and graduation rates
- Accessibility to professors
- Reach, Solid, Safety

Table Discussion

- What are the most common misconceptions that your student have about college?
- What strategies have you used to debunk their misconceptions? What are your successes? Challenges?
- What strategies have you used to present a wide-range of post-secondary options?

College Fit and Match

What informs students' decisions about college? The type of institution that gets considered and why?

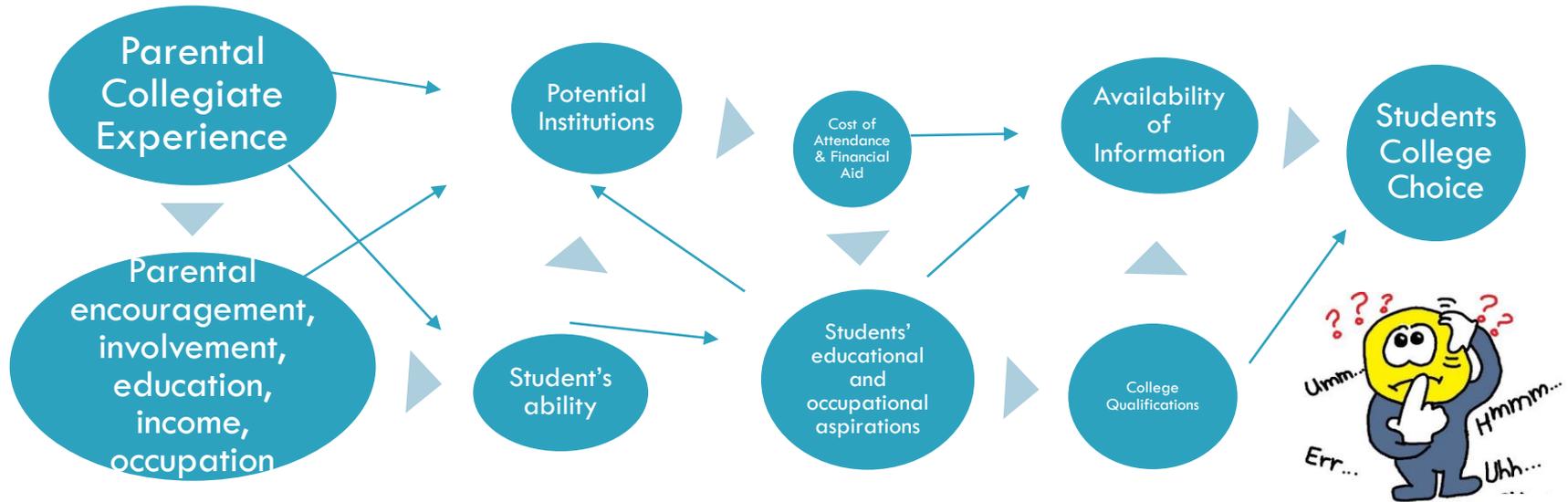


"My first choice college should have lots of closet space."

ZITS



Predispositions About College



□ Who goes where to college?

- The college one attends greatly affects the chances of completing the baccalaureate.

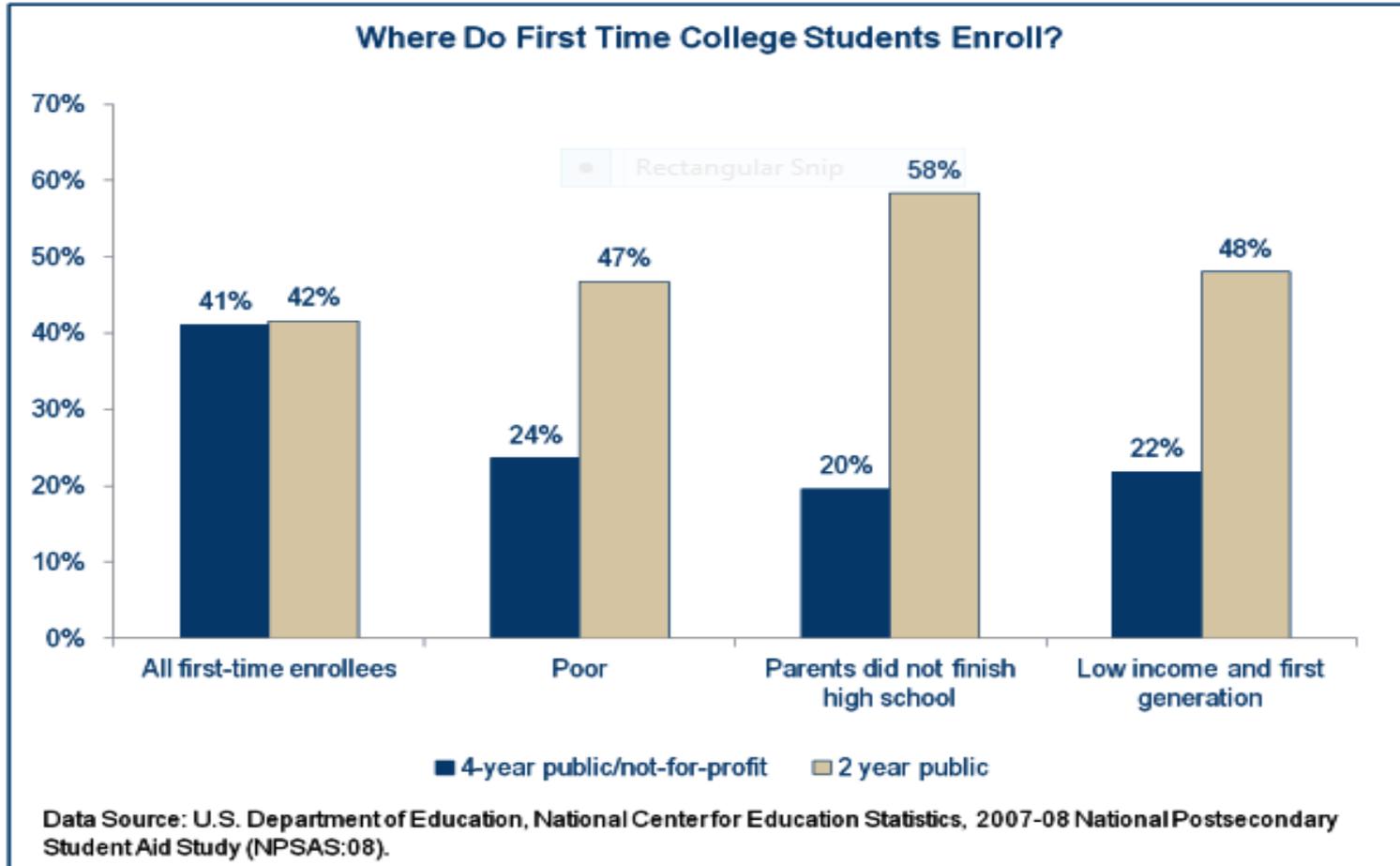
□ What we do know

- Student's family income conditions college destinations (Cabrera & La Nasa, 2000)
- Parental education level and parental encouragement are key to building college aspiration (Choy, 2001; McDonough, 1997)

EXPECTATIONS

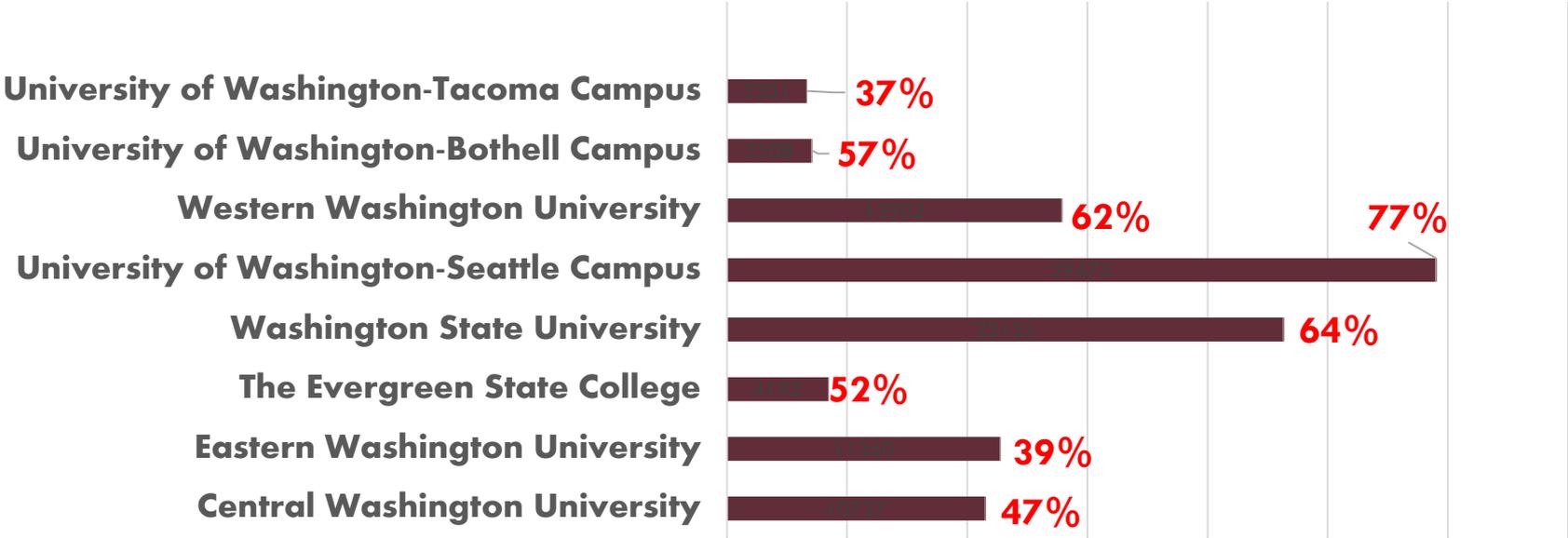
- Low-SES students rely significantly on high school counselors as the single most significant source of information about college. (Tierney, 2005)

College Enrollment at 4- and 2-year Colleges



College Completion by College Type: Public 4-Year

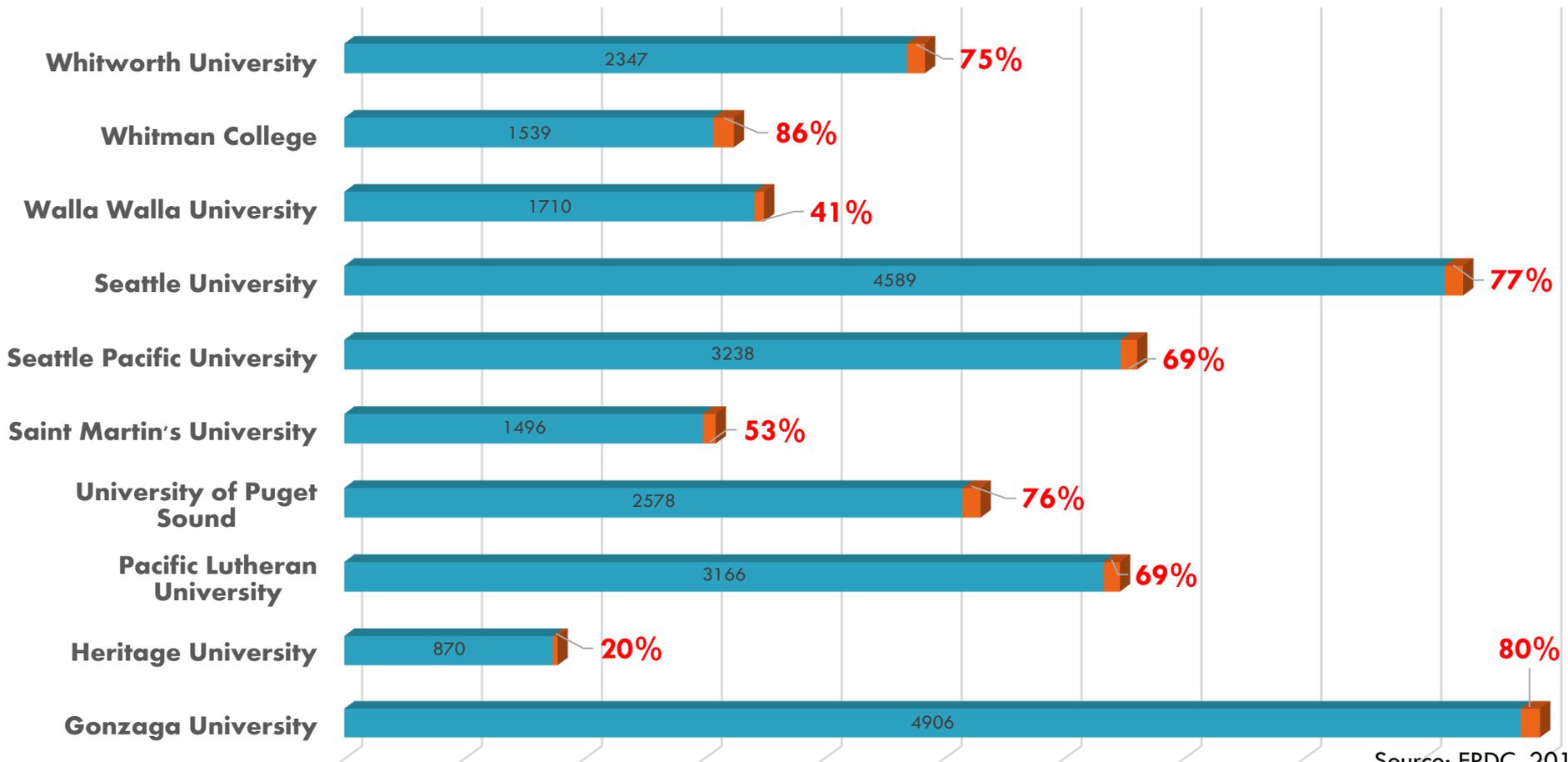
Five-Year College Completion Rates by Institution Type: Public Four-Year Colleges in Washington



Source: ERDC, 2014

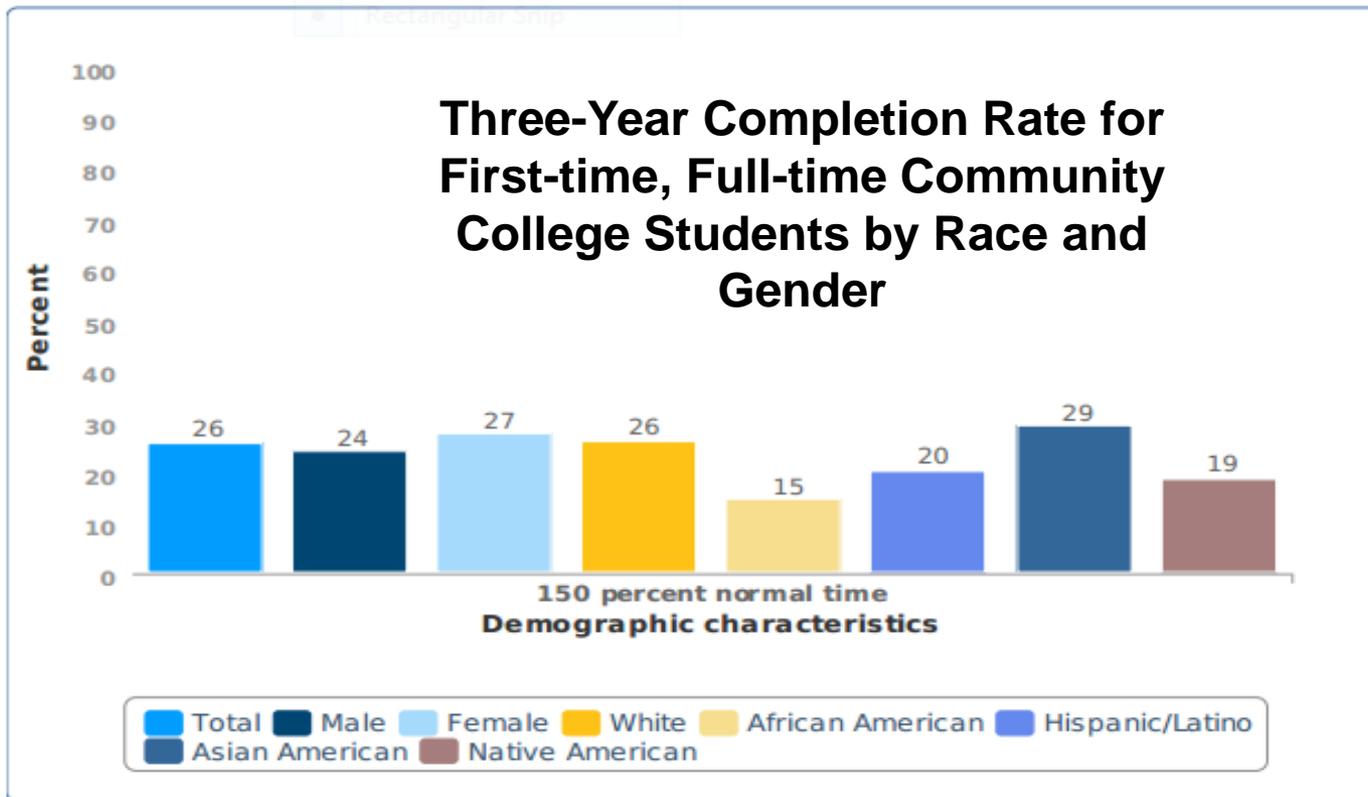
College Completion by College Type: Private

Five-Year Completion Rates for By Type: Independent College of Washington



Source: ERDC, 2014

College Completion by College Type: Community College



- **Source:** U.S. Department of Education, National Center for Education Statistics, 2010 Integrated Postsecondary Education Data System (IPEDS), Spring 2011 (early estimates).

College Choice Process

▣ Information driven

- 10th grade is the information gathering phase.
- Largely driven by perception of how to pay for college and ability to meet academic qualifications (Cabrera & La Nasa, 2000)
 - sense of security in understanding financial support available
 - students' perceived qualification for admission.
- *College mismatch* – mismatch between students perceived ability and college quality.
 - Disadvantaged students: 1 in 5 enroll in selective college (Ed Trust, 2014)
- College attendance patterns are as much a *self-selection* process as they are of college admissions decisions. (McDonough, 1997)

▣ Building a college-going identity (Savitz-Romer, 2012)

Behind the Scenes

Behind the Scenes of Admissions: From College Planning to Enrollment

Carlos Gonzalez, Assistant Director of
Multicultural Outreach & Pre-College
Programs, University of Washington



Admissions Case Study Activity



Photo source: Vanderbilt admissions blog

Practitioner Perspectives



Shelton's College Visits

Tami Engstrom, GEAR UP Coordinator

Have a great lunch

Concurrent Sessions (select one)

Supporting Seniors When Applying to College

Omar Montejano

Pateros School District

Maximizing the Effectiveness of Family Events

Suzanne Maguire & Brian Spraggins

Lewis & Clark HS, Spokane

Panel Discussion

Tips to Getting Admitted

Andres Moreno, Admissions Counselor
Central Washington University

Ayaka Dohi, Admission Counselor
Gonzaga University

Carlos Gonzalez, Assistant Director of Multicultural
Outreach & Pre-College Programs
University of Washington

Marcela Pattinson, Educational Outreach
Programming Coordinator
Washington State University

Thank you!

